

HOSTING BC LOGO USE REQUEST FORM

Email to: marketing@2010LegaciesNow.com or fax to Marketing at: 778.327.5199

Hosting BC is a registered trademark of 2010 Legacies Now, which in turn is a registered trademark of VANOC and the IOC. Because of the 2010 designation in our name, 2010 Legacies Now works under strict logo guidelines limiting our associations with non-Olympic sponsors. Supplying us with the following information will help us to provide you with the correct logo application.

Organization	
Event name	
Event dates	
Contact name	
Phone number	
E-mail	
Date logo required	
Colour logo requested (Y/N)	
Black and white logo requested (Y/N)	

1. Do you have a preferred format for the logo? Yes No
 - a) If yes, would you prefer .jpg or .eps
2. What type(s) of recognition will you associate the Hosting BC logo with? Select all that apply:
 - Poster
 - Event signage / banner
 - Web site
 - Direct e-mailing
 - Stationary / letterhead
 - Lanyards
 - Accreditation badges (participant, volunteer etc.)
 - Other: _____
 - Guide to the event
 - Event communications directory
 - Souvenir program advertisement
 - Shuttle bus schedule
 - Press materials (press release)
 - TV

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3. Does your organization have any other sponsors? Yes No

a) If you answered yes, please list here:

- 1. _____ 2. _____
- 3. _____ 4. _____
- 5. _____ 6. _____
- 7. _____ 8. _____
- 9. _____ 10. _____

b) If any of the sponsors listed above are playing a role in your event and will appear on the same materials along with the Hosting BC logo, please list here:

- 1. _____ 2. _____
- 3. _____ 4. _____
- 5. _____ 6. _____
- 7. _____ 8. _____
- 9. _____ 10. _____

Thank you. We will respond to your request within 2 business days.

***REMINDER:** Permission must be sought each time the *Committee/PSO* plans to use the Hosting BC logo. Permission can be obtained by emailing the 2010 Legacies Now Marketing team at marketing@2010legaciesnow.com. Final proofs of program materials must be provided to 2010 Legacies Now prior to production.

Internal Use Only

Date logo sent: _____

Date of final approval: _____