



ARTS INNOVATIONS PROGRAM

PROGRAM GUIDELINES (revised Spring 2008)

Deadline: Monday September 29, 2008, by 5 p.m.
(Future deadline September 28, 2009)

Background

2010 Legacies Now is dedicated to strengthening arts, literacy, sport and recreation, physical activity and volunteerism in communities throughout B.C.

The arts area focuses on new opportunities in the arts and culture sector and seeks to strengthen and enhance the creative capacity of organizations and communities across British Columbia through strategic investments and projects.

The Innovations program addresses the following objectives:

- To increase community engagement in creative activities
- To strengthen the arts sector's ability to build artistic excellence
- To strengthen the arts sector's ability to establish strategic alliances

Innovations Program Categories

The Innovations program provides funding for B.C. arts, culture and heritage organizations, alone or in partnership, to create new opportunities for communities to engage in arts and cultural activity for a sustained period of time.

Projects must be outside of the normal course of the organization's operations and of the activities already available in a community. It is anticipated that projects will have an on-going component.

A priority consideration in the Innovations program is that the project engages with communities currently underserved as a result of geography, economics, language, culture or disabilities.

Funding is available in two categories. Please note that each category has a separate application form. Examples of previously funded projects can be found on our website at www.2010LegaciesNow.com.

A. Creative Ventures

This program category supports projects that expand the range of arts and culture activity available in a community by presenting or producing new events and exhibitions. Activity may include the presentation of innovative work that acts as a catalyst for change in an art form or community. Projects taking place for the first or second time are eligible.

Eligible types of Creative Ventures projects include, but are not limited to:

- A new arts festival or celebratory event.
- A new performing, exhibiting, or literary reading series that is clearly different from an existing event of the same type.
- The production and presentation of ground-breaking work that is innovative and introduces audiences and communities to new ideas, forms or technologies, and/or unique subjects or perspectives.
- The collaborative production and presentation of new work involving different arts disciplines, ethno-cultural and/or Aboriginal traditions and practices, and/or technologies.
- Regional partnerships to extend the life of a creative work and engage underserved communities through additional presentations or exhibitions outside an arts organization's home area, either live or utilizing the Internet or new media.
- Development of a new performing or exhibiting touring circuit among several B.C. communities to introduce activity not currently available.

B. Engaging Communities

This program category supports projects and activities that involve artists and cultural workers sharing their knowledge, experience and best practices with community members, resulting in a public presentation of collectively developed work. These projects can either work solely in the arts or between the arts and other sectors.

Eligible types of Engaging Communities projects include, but are not limited to:

- A project that includes a collaborative creative process between artist(s) and community members and results in the public presentation of art that expresses something of that community group; for example, its history, cultural identity, concerns, challenges and ideas.
- A community public art program (please refer to the glossary) or activity that includes a clear community engagement component and results in the creation of a work(s) for public exhibition.
- A workshop and/or artist residency for members of underserved communities that results in the creation of work(s) for public presentation.

General Eligibility

Who May Apply

Please note that the Innovations program does not accept applications from individuals.

Applications may be submitted, individually or in partnership, by B.C.:

- Arts, cultural, heritage organizations and associations
- Established artistic or cultural collectives

- Unincorporated arts groups and partnerships
- First Nations bands
- Tribal councils
- Municipalities
- Regional governments
- Post-secondary institutions (eligible if in partnership with arts, culture or heritage organizations)

The Innovations program invites project applications for all areas of arts and culture, including: dance, theatre, music, interdisciplinary or multidisciplinary arts, museums, visual, literary, and media arts, as long as they meet the goals and eligibility criteria of the Innovations program, as described in these guidelines.

Limitations

The Innovations program cannot assist with:

- General operating expenses (including staff salaries, office rent, regular promotional or marketing activities)
- Endowments
- Capital expenditures (renovation, construction, property or equipment purchase, software)
- Deficits incurred from past activities
- Prizes or awards
- Re-granting programs
- Competitions
- Symposia and annual conferences
- Activities not open to the general public
- Projects undertaken for fundraising or commercial purposes
- Commissioning of new work or public art that does not have a community engagement component/process

Applicants may only apply once per deadline to the Innovations program. An applicant is not excluded from participating in a partnership application for another project. Recipients that have not completed a previous project's deliverables as outlined in the Contribution Agreement and submitted a Final Report to 2010 Legacies Now cannot re-apply again into the Innovations program until their active file is complete. An organization that is part of an application involving a partnership may apply for a separate project even if the partnership has not submitted a Final Report.

Exceptions:

- An organization that has received funding for its first year of an annual project, but is unable to complete all deliverables before the next application deadline, may be eligible to apply for the second year. Applicants in this situation must contact the Arts area at 2010 Legacies Now to confirm their eligibility and to find out if an interim report is required.

Projects receiving commissioning or development funding from Arts Partners in Creative Development are not eligible for Innovations funding for the same phase or element of the project.

Funding cannot be provided retroactively. For the September 29, 2008 deadline

activity beginning prior to February 2009 cannot be funded but may be listed in the "Workplan" section of the application.

Assessment

Assessment Process

Eligible applications are evaluated by an advisory panel consisting of specialists in fields appropriate to the applications received. The panel members are chosen to ensure balanced representation. The panel bases its recommendations on the eligibility and assessment criteria described in these guidelines, within the context of the applicant's organizational, community and regional needs. Consideration is also given to the geographic distribution of the program's limited funds throughout the regions of B.C.

Applicants will be informed of the decision in writing approximately 12 weeks after the application deadline. Results will not be given over the telephone or by email. In the majority of cases, funds will be paid out in two instalments, up to 80% on signing of a contribution agreement and 20% upon acceptance of a Final Report.

Advisory Panel Assessment Criteria

Applications will be evaluated according to separate criteria dependent upon the category they apply into.

A. Creative Ventures

- The project will offer a new type of experience that will significantly impact the community and result in a public presentation
- The project is outside the applicant's normal activities
- The project will benefit communities currently underserved
- The ability of the project to be carried forward in the long-term
- The achievability and strength of the workplan and budget

B. Engaging Communities

- The project will offer a new type of experience that will involve community members in the activity and result in a public presentation
- The project is outside the applicant's normal activities
- The potential long-term impact of the project on the community engaged
- The project involves communities currently underserved
- The achievability and strength of the workplan and budget

In addition all applications will be assessed on their ability to provide clear measures of success and a means to evaluate them.

Priority Consideration

Priority consideration will be given to applications that address one or more of the following:

- Partnerships, especially those that provide for learning and sharing experiences between the partners
- Innovation in form, content, creative processes, technology
- Inclusion of culturally diverse and/or Aboriginal artists and audiences

Financial

Level of Assistance

- The Innovations program will fund up to a maximum level of 50% of the costs of a proposed project. Assistance from the program is contingent on matching support from other public and private sources, which may include up to 25% in-kind services and materials.
- In normal circumstances, contributions from the Innovations program would be in the range of \$5,000 - \$25,000.

Conditions of Assistance

- In general, funding for successful proposals will not be paid out until matching funding is confirmed or in process.
- Support from 2010 Legacies Now must be appropriately acknowledged on all materials related to the funded project, but only with the expressed consent of 2010 Legacies Now. Formats and guidelines for logo use will be provided to successful applicants.
- Successful applicants will be required to submit a Final Report on their use of the funds and the outcomes of their project. Project results and outcomes may be shared and made public by 2010 Legacies Now.

Other Support Programs

For a description of other contribution programs, and links to other funding resources, please visit www.2010LegaciesNow.com and go to the Explore Arts section.

Glossary

Artists' collective or group - Two or more people contributing to a common creative goal. The collective or group need not have an established administrative structure or maintain a website, but it must be represented by one member who takes administrative and artistic responsibility for a proposed project. The collective or group must demonstrate accountability to the artists engaged in its activities, and it must be able to receive a grant payable to its name. A group usually forms for a specific project; a collective may undertake a series of projects or activities. (*The Canada Council for the Arts*; <http://www.canadacouncil.ca/help/lj127228791697343750.htm>)

Community - Generally speaking, the word community represents a geographic region. However, under the guidelines, communities could be associated with ethnic or linguistic group, tradition, occupation, age or gender.

Community Public Art - Community public art is more than art integrated, installed or performed in a public place; rather it is a community-based process of dialogue, involvement and participation. This is in opposition to commissioned Public Art, which is an artwork or art place that is created by an artist or designer, a group of artists and/or designers, for a specific site or place for the public to experience, without members of the public being part of the creation process.

New - Projects are considered to be "new" if the activity is taking place for the first or second time.

Partnerships - consist of two or more organizations, each of which is expected to make a clear, identifiable and significant contribution to the project. Partnerships that include non-arts groups or organizations must have at least one partner with a demonstrated track record of experience in cultural programming. Organizations that solely provide funding towards the project are not considered partners (such as granting bodies, foundations, sponsors, donors, etc).

How to Apply

Deadline: September 29, 2008, by 5 p.m.

1. Read the Innovations *Program Guidelines*
2. Contact 2010 Legacies Now to discuss your proposal and its eligibility
Phone: 778-327-5160
Email: artsnow@2010LegaciesNow.com
3. See the Innovations *Guide to Filling Out the Application Form*
4. Complete the Innovations *Application Form* (note that each program category has a separate application form) and provide all the supporting material.
5. Send completed application to:

Arts - Innovations Program
2010 Legacies Now
#400 - 1095 West Pender Street
Vancouver, B.C. V6E 2M6

Please note:

- Applications need to reach the 2010 Legacies Now office by 5 p.m. on the day of the deadline. **Please take delivery time into consideration when submitting your application.**
- Faxed or emailed applications will not be accepted.
- Late applications will be returned unopened to the applicant.