



ARTS INNOVATIONS PROGRAM

REVISED PROGRAM GUIDELINES (October 2009)

Deadline: Wednesday, October 14, 2009, by 5 p.m.

Background

2010 Legacies Now is dedicated to strengthening arts, literacy, sport and recreation, healthy living, accessibility and volunteerism in communities throughout B.C. The arts area focuses on new opportunities in the arts and culture sector and seeks to strengthen and enhance the creative capacity of organizations and communities across British Columbia through strategic investments and projects.

The Innovations program addresses the following objectives:

- To increase community engagement in creative activities
- To strengthen the arts sector's ability to build artistic excellence

Innovations Program Categories

Funding is available in two categories. Please note that each category has a separate application form. In each category the activity must result in a public presentation.

Priority consideration in both categories will be given to activity that engages with communities currently underserved as a result of geography, economics, language, culture or disabilities.

A. New Activity

This category provides funding for B.C. arts, culture and heritage organizations, alone or in partnership, to introduce a new type of arts or cultural activity into a community. Activity must include the production and presentation of work new to the community. Activity taking place for the first or second time is considered new. It is anticipated that projects will have an ongoing component.

B. Activity at Risk

This category provides funding for B.C. arts, culture and heritage organizations undertaking public presentations, in any discipline, between January and August, 2010, that are at risk of being cancelled due to the loss of Direct Access funding in 2009. Applicants must provide evidence of Direct Access support for at least two years directly prior to 2009.

General Eligibility

Who May Apply

Please note that the Innovations program does not accept applications from individuals.

The Innovations program invites project applications for all areas of arts and culture, including: dance, theatre, music, interdisciplinary or multidisciplinary arts, museums, visual, literary, and media arts, as long as they meet the goals and eligibility criteria of the Innovations program, as described in these guidelines.

Applications may be submitted, individually or in partnership, by B.C.:

- Arts, cultural, heritage organizations and associations
- Established artistic or cultural collectives

Limitations

The Innovations program cannot assist with:

- General operating expenses (including staff salaries, office rent, promotional or marketing activities)
- Workshops or community outreach activity that do not result in a public presentation
- Endowments
- Capital expenditures (renovation, construction, property or equipment purchase, software)
- Deficits incurred from past activities
- Prizes or awards
- Re-granting programs
- Competitions
- Symposia and annual conferences
- Activities not open to the general public
- Projects undertaken for fundraising or commercial purposes
- Commissioning of new work or public art that does not have a community engagement component/process

Eligible organizations may only apply once per deadline to the Innovations program as a lead applicant. However, an organization is not excluded from participating as a partner for another project.

Current Innovations recipients that are in the midst of a project and have not submitted a Final Report to 2010 Legacies Now cannot re-apply to the Innovations program until their active file is complete. An organization that wishes to submit an application involving a partner that has an active Innovations file may apply for their project even if the partner has not submitted a Final Report.

Exceptions:

- An organization that has received funding for its first year of an annual project, but is unable to complete all deliverables before the next application deadline, may be eligible to apply for the second year. Applicants in this situation must

contact the Arts area at 2010 Legacies Now to confirm their eligibility and to find out if an interim report is required.

Projects receiving commissioning or development funding from Arts Partners in Creative Development are not eligible for Innovations funding for the same phase or element of the proposed project.

Funding cannot be provided retroactively. For the October 14, 2009 deadline activity beginning prior to January 2010 cannot be funded but may be listed in the “Workplan” section of the application.

Assessment

Assessment Process

Eligible applications are evaluated by an advisory panel consisting of specialists in fields appropriate to the program categories and applications received. The panel members are chosen to ensure balanced representation. The panel bases its recommendations on the eligibility and assessment criteria described in these guidelines, within the context of the applicant’s organizational, community and regional needs. Consideration is also given to the geographic distribution of the program’s limited funds throughout the regions of B.C. and to the priority considerations outlined in these guidelines.

Organizations will receive written confirmation of the outcome of the application evaluation approximately 10 weeks after the application deadline. Results will not be given over the telephone or by email. In the majority of cases, funds will be paid out in two instalments, up to 80% on signing of a contribution agreement and 20% upon acceptance of a Final Report.

Advisory Panel Assessment Criteria

Applications will be evaluated according to separate criteria dependent upon the category they apply into.

A. New Activity

- The project will offer a new type of experience that will significantly impact the community and result in a public presentation
- The project will benefit communities currently underserved
- The ability of the project to be carried forward in the long-term
- The achievability and strength of the workplan and budget

B. Activity at Risk

- The degree to which the activity is at risk of not happening
- The importance of the activity to the community being served
- The project involves communities currently underserved
- The achievability and strength of the workplan and budget

In addition all applications will be assessed on their ability to provide clear measures of success and a means to evaluate them.

Financial

Level of Assistance

- The maximum contribution from the Innovations program is \$15,000.

Conditions of Assistance

- Support from 2010 Legacies Now must be appropriately acknowledged on all materials related to the funded project, but only with the expressed consent of 2010 Legacies Now. Formats and guidelines for logo use will be provided to successful applicants.
- Applicants receiving support will be required to submit a Final Report that details the outcomes of their project and includes a financial statement outlining actual revenues and expenses. Project results and outcomes may be shared and made public by 2010 Legacies Now.

Other Support Programs

For a description of other contribution programs, and links to other funding sources, please visit www.2010LegaciesNow.com and go to the Explore Arts section.

Glossary

Artists' collective or group - Two or more people contributing to a common creative goal. The collective or group need not have an established administrative structure or maintain a website, but it must be represented by one member who takes administrative and artistic responsibility for a proposed project. The collective or group must demonstrate accountability to the artists engaged in its activities, and it must be able to receive a grant payable to its name. A group usually forms for a specific project; a collective may undertake a series of projects or activities. (*The Canada Council for the Arts*; <http://www.canadacouncil.ca/help/lj127228791697343750.htm>)

Community - Generally speaking, the word community represents a geographic region. However, under the guidelines, communities could be associated with ethnic or linguistic group, tradition, occupation, age or gender.

New - Projects are considered to be “new” if the activity is taking place for the first or second time.

Partnerships - consist of two or more organizations, each of which is expected to make a clear, identifiable and significant contribution to the project. Partnerships that include non-arts groups or organizations must have at least one partner with a demonstrated track record of experience in cultural programming. Organizations that solely provide funding towards the project are not considered partners (such as granting bodies, foundations, sponsors, donors, etc).

How to Apply

Deadline: October 14, 2009, by 5 p.m.

1. Read the Innovations *Program Guidelines*
2. Contact 2010 Legacies Now to discuss your proposal and its eligibility
Phone: 778-327-5160
Email: arts@2010LegaciesNow.com
3. See the Innovations *Guide to Filling Out the Application Form*
4. Complete the Innovations *Application Form* (note that each program category has a separate application form) and provide all the supporting material.
5. Send completed application to:

Arts - Innovations Program
2010 Legacies Now
#400 - 1095 West Pender Street
Vancouver, B.C. V6E 2M6

Please note:

- Hard copies of the applications need to reach the 2010 Legacies Now office by 5 p.m. on the day of the deadline. **Please take delivery time into consideration when submitting your application.**
- Faxed or emailed applications will not be accepted.
- Late applications will be returned unopened to the applicant.