

**BC SPORT PARTICIPATION PROGRAM (BCSP PROGRAM)
2008/09 - 2009/10 FUNDING APPLICATION**

2010 Legacies Now is pleased to announce the availability of approximately \$120,000 for new sport participation opportunities for the remaining two years of a three-year program, funded in part by Sport Canada.

Program Guidelines

Application deadline: March 28, 2008 (except current BCSP Program-participating organizations - please see below*)

Eligibility and exclusions

The BCSP Program invites applications for new and expanded projects that directly lead to new sport participation opportunities across BC. This includes current and past BCSP Program-participating organizations. Projects that were submitted previously and that were not accepted for funding will not be considered unless contacted directly by 2010 Legacies Now.

Priority

Organizations with projects that are currently part of the BCSP Program will be considered for additional funding, but priority will be given to organizations that have not been included in the past.

Criteria

Selected projects will:

- Be new initiatives or expansion of an existing program
- Address a gap in physical activity, attracting new participants to sport
- Be sustainable beyond the funding program, or be a catalyst for continued growth in participation beyond the project
- Increase community capacity and leadership
- Have the internal capacity to manage and sustain as a program
- Be able to track progress
- Be integral to the organization's strategic/business plan

Preference will be given to projects that:

- Build on existing partnerships or create new ones
- Leverage other funding or support

Applications Process

Organizations which meet the above criteria are invited to provide a proposal containing the following information (*currently funded BCSP Program organizations - please see below*)* :

1. Statement of Project Purpose
2. Specific gap in participation that this project will *primarily* address:
 - Expanding opportunities for Aboriginal youth
 - Expanding opportunities for girls

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- Expanded opportunities for children and youth in inner-city areas
 - Expanded opportunities for those with physical, cognitive and sensory disabilities
 - Regional Expansion
3. Strategic/business plan reference:
- Existing administration and/or management support
4. Goals:
- Number of participants
 - Number of coach/leaders
 - Number of volunteers
 - Number of communities
5. Leveraging potential:
- New/expanded partnerships and anticipated value-add
 - New/expanded sponsorships and anticipated value (\$\$ and in-kind)
6. Budget estimates:
- Human Resources (e.g., Master/regional Trainer development, coordinator/project leader costs)
 - Research and Product Development (manuals, workbooks, CD/DVD, website creation or enhancement, curriculum and lesson plans)
 - Promotion (media exposure, posters, brochures, ads, radio, print)
 - Leadership/Coach Training (coaching workshops and related expenses)
 - Participant Activities (refreshments, facility rental, equipment purchases, t-shirts, etc.)
 - Program Administration (planning meetings, admin supplies, travel costs for program)
 - Revenues (excluding BCSP Program funding)
 - Deficit (i.e., BCSP Program funding request)
7. Time Frame for project completion, and annual projected workplan.
8. Potential for sustainability (*including sponsorship*), and how this will relate to ongoing participant fees
9. Project Management:
- Reporting structure
 - Per cent of anticipated Manager's supervision
10. Method for tracking new participants and coaches/leaders by gender:
- Capability to do this consistently (where there are multiple direct reports)
11. Are there challenges in your organization that could restrict your delivery of this project?

* Currently-participating BCSP Program organizations seeking **additional** funding need only indicate the extent, type and location of participation to be impacted by the funding request (items 2 and 4) and how the requested funding would be disbursed (item 6). As a guideline, requests should not exceed 25% of their total 3-year funding allocation. **Deadline for submission: March 14, 2008.**

Please submit by fax or email to:

Attention: Michelle Hohne, 2010 Legacies Now, fax: 778-327-5199
mhohne@2010legaciesnow.com