



MEDIA RELEASE

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2010 LEGACIES NOW PROVIDES \$2M IN ENHANCED FINANCIAL AND TECHNICAL COACHING SUPPORT SERVICES TO OVER 30 SPORTS

Vancouver, B.C. (November 3, 2006): As coaches from across Canada assemble in British Columbia for the annual Petro-Canada Sport Leadership Conference, 2010 Legacies Now has announced a \$2M investment for enhanced coaching and athlete support in B.C.

The Integrated Performance System (IPS) is a targeted sport strategy that provides enhanced financial and technical support services to over 30 sports that have been specifically targeted for additional coaching and performance support.

"International best-practices indicate that a successful system must target sports and athletes with a good probability of success, providing concentrated coaching and technical support to those sports and athletes," said Scott Braley, executive director of Sport and Recreation Now for 2010 Legacies Now. "We've taken the national targeted sport strategy and applied it with a B.C. set of priorities, which will result in better performances at all levels."

"With this additional funding, more support services will be offered on a national, provincial and regional basis, aligning athlete development and coach development at all levels of performance sport," said the Hon. Stan Hagen, Minister of Tourism, Sport and the Arts. "Our goal is more B.C. athletes on national teams and performing at a world-class level."

So far, 26 of 30 full-time Provincial Coaches have been hired and started working for their respective sport organizations. Seventy-five Regional Coach positions have been filled with another 15 Regional Coaches being hired over the next few months.

In addition to the direct investment in coaching support for the Provincial Sport Organizations, PacificSport has received funding to hire three Sport Performance Directors to assist the 30 targeted sports with technical planning and coach development. SportMed BC also received funding to manage the provincial portion of the IPS SportHealth program as well as an enhanced SportHealth program for Team BC.

The following 30 sports are receiving funding under the IPS:

Alpine	Figure Skating	Swimming
Athletics	Freestyle Skiing	Table Tennis
Biathlon	Gymnastics	Tennis
Badminton	Hockey (Women's)	Triathlon
Basketball	Para Alpine	Volleyball
Canoe / Kayak (flatwater)	Rowing	Wheelchair Basketball
Cross Country	Rugby	Wheelchair Sports
Curling	Sailing	(Athletics, Rugby,
Cycling	Snowboard	Tennis)
Diving	Speed Skating	Wrestling
Field Hockey	Synchronized Swimming	

"The Integrated Performance System has provided a valuable structure, set of services and needed financial resources to the B.C. amateur sport system," said Brian McCaldar, president and chief executive officer of BC Athletics. "This support will enable PSOs, through coaches and training centres, to more effectively train and support the athletes who aspire to achieve international levels of performance. This is the start of an investment that the B.C. sport system has needed for almost two decades and will certainly be valuable in the pursuit of excellence in 2010 and beyond."

2010 Legacies Now is a not-for-profit society that works in partnership with community organizations, non-government organizations (NGOs), the private sector and all levels of government to develop sustainable legacies in sport & recreation, arts, literacy, and volunteerism. 2010 Legacies Now actively assists communities discover and create unique and inclusive social and economic opportunities leading up to and beyond the 2010 Olympic and Paralympic Winter Games. For more information please visit www.2010LegaciesNow.com.

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Backgrounder

In the Integrated Performance System (IPS), direct investment in coaching will be:

1. **Priority Sports: (10 nationally targeted summer sports with National Training Centres in B.C., two winter sports with National Training Centres in B.C. and eight Game Plan BC winter sports)**
 - a. **\$800,000** for 20 full-time Provincial Coaches for the Priority Sports (20 coaches x \$40,000). The support is matched by the sports through a financial and programming partnership between the National Sport Organization and the Provincial Sport Organization (total package per coach = \$80,000). Each sport is also eligible for approximately three Regional Centre Coaches.
 - b. **\$600,000** for 60 part-time Regional Coaches for the Priority Sports (60 coaches x \$10,000). This \$600,000 is being matched by the sports through a financial and programming partnership between the National Sport Organization, the Provincial Sport Organization and local sport clubs. (total package per coach = \$20,000)
2. **Performance Sports:**
 - a. **\$200,000** for 10 full-time Provincial Coaches for the Performance Sports (10 coaches x \$20,000). This \$200,000 is being matched by the Provincial Sport Organizations (total package per coach = \$40,000). Each sport is also eligible for an average of two Regional Centre Coaches.
 - b. **\$200,000** for 20 part-time Regional Coaches for the Performance Sports. (20 coaches x \$10,000). This \$200,000 is being matched by the sports financial and programming partnership between the Provincial Sport Organization and local sport clubs (total package per coach = \$20,000)
3. **Regional Coaches (Wildcard):**
 - a. An additional **\$160,000** in funding for up to 16 Regional Coach "wildcard" positions is available to the sport system. The sports were selected through an application process involving PacificSport, six of the PacificSport Regional Sport Centres and 2010 Legacies Now.
4. **Coaching Professional Development - \$60,000**

Total IPS Direct Coach Investment = \$2,020 million