



INNOVATOR COLLABORATOR INVESTOR

2010 LEGACIES NOW is the first organization of its kind; the first legacy group to be in place before the Olympic and Paralympic Games even began. We started with the single idea that

bidding for the 2010 Olympic and Paralympic Winter Games could bring lasting benefits to British Columbia. That one idea quickly grew into so much more.

2010 Legacies Now took an innovative approach to leveraging the 2010 Olympic and Paralympic Winter Games to create tangible legacies in more than 400 communities and neighbourhoods throughout British Columbia, including:

- 530,000 students in 1,400 schools are making healthy choices through Action Schools! BC
- 200,000 people are participating in new sport programs, creating a legacy of active British Columbians
- 95 Spirit of BC committees have created Olympic and Paralympic legacies in their communities
- 200 national and international sport events were hosted in 34 communities and HostingBC.ca is showcasing B.C.'s readiness to host sport events
- 101 task groups are working with over 1,000 partners province-wide to improve literacy for people of all ages
- 445 arts and cultural projects engaged British Columbians throughout the province
- 3,600 tourism businesses discovered how accessible they are for people with disabilities
- 11,000 volunteers and 2,000 organizations are using VolWeb.ca to find volunteer opportunities and volunteers
- 125 Aboriginal organizations are offering sport and recreation programs for youth
- 1,300 high-performance athletes supported each year as they strive to reach the national team level

More than two million British Columbians are benefiting from these, and other, 2010 Legacies Now investments.

OUR PARTNERS

Since our inception, 2010 Legacies Now has worked with over 4,000 organizations and groups in our quest to see communities across British Columbia discovering and creating lasting legacies leading up to the

2010 Winter Games and beyond. We extend our deepest gratitude to the Province of British Columbia and the numerous other partners who have helped make our past ten years such a success.



MOVING FORWARD

With the 2010 Winter Games still fresh in our memories, we are embracing the spirit, drive and dedication of our athletes as we turn our attention to the next chapter for 2010 Legacies Now.

We are building on our experience in helping organizations create large scale social impact across B.C. and Canada. To ensure our work leading up to the Games continues, we are strategically transferring many of our current programs to our partner organizations. These partners will ensure the programs continue to create lasting community benefits into the future.

Moving forward, we will transition away from program delivery to focus predominantly on working with innovative non-profit organizations to achieve major social change in two areas: literacy and lifelong learning, and sport and healthy living. We will work with these organizations to significantly improve and expand their social reach by providing funding, business planning, strategic advice, mentorship and other support. We are excited for our next phase of legacy development and look forward to creating large scale and lasting social change.



“2010 Legacies Now is a proven leader in creating lasting legacies for British Columbia, which is sure to inspire future Games’ bid cities and hosts for years to come.

—John Furlong, CEO
VANOC

2010 Legacies Now has been in the background and really they should be in the spotlight. Now is their time to shine and take credit for all the leadership they’ve provided to the sport sector.

—Wendy Pattenden, CEO
Canadian Sport Centre Pacific/PacificSport

2010 Legacies Now really looks to see how they can truly make a community better and how can they involve the people that live in that community and give them the assistance or the help that they need in order to make their community better.

—Faye Wightman, President and CEO
Vancouver Foundation



2010LegaciesNow.com
2010andBeyond.ca